

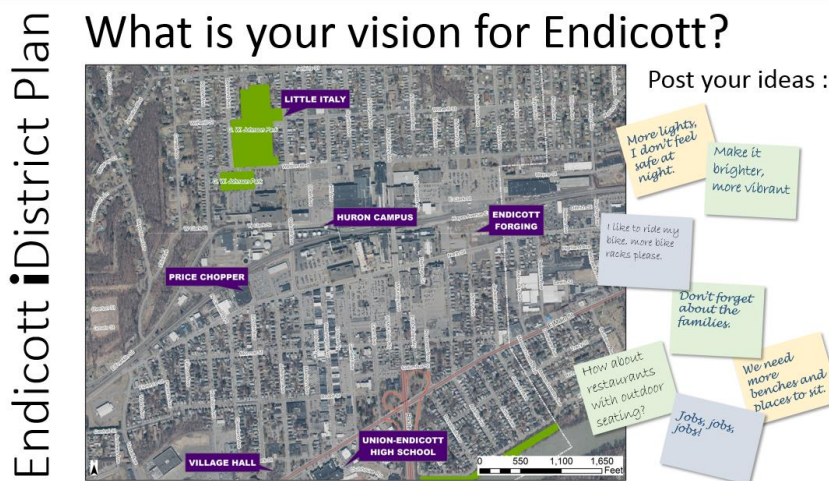
APPENDIX A: PUBLIC WORKSHOP

Endicott iDistrict Public Workshop

On Wednesday, June 14, the Broome County Planning Department, the Village of Endicott, and the Town of Union hosted a public workshop at the Village Rotunda in downtown Endicott. To encourage attendance, the event was promoted on social media/ the Village's webpage, and 483 postcards were mailed to property owners in the surrounding area. There were about 50 people in attendance who participated at the event. Various activity stations were created for the public to share their ideas, suggestions, and concerns for the future of downtown Endicott. A summary of the results is provided below.

Vision for Endicott

Participants were asked to describe their vision for the future of Endicott. There were a range of ideas for the future of Endicott which focused on: family-friendly community, parks, events, attractions, improve infrastructure, create more jobs, increase accessibility, and attract new innovative industries to the Village. Individual comments are included below.

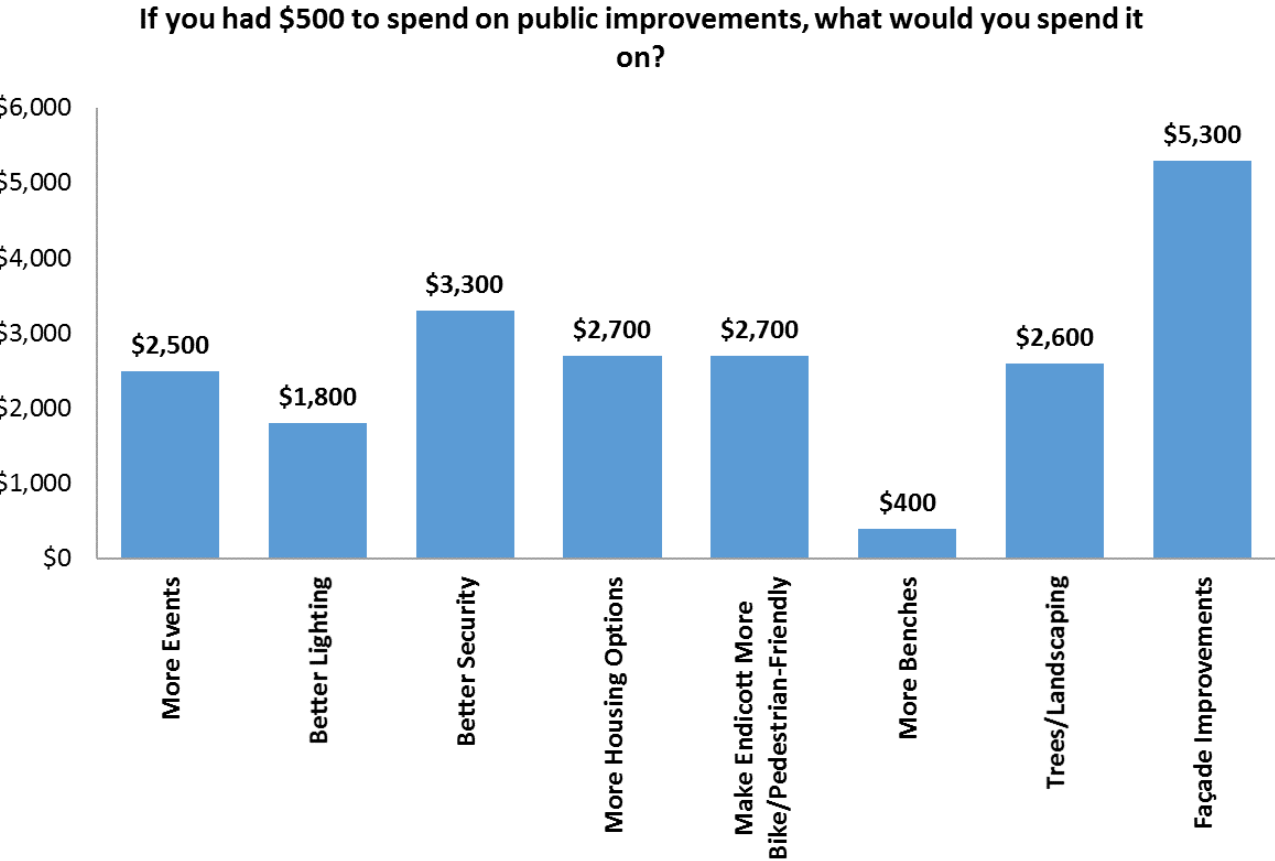


- Honest vision for Endicott- continued slum lord over taking and driving rent up for working people, increased crime
- Hopeful vision- make it a family community again, increase following of noise violation, arrest heroin users
- More parks (Jahira, Age 5)
- More for the Town of Endicott, NY- fairs, carnivals, circus, jobs, and better help for families
- If money can be invested into improving the neighborhood, a carnival should be brought yearly. It would draw attraction to the neighborhood, bring more money, also provide more summer jobs for the youth, location example (Kmart Plaza)
- Construction activities or programs for children and youth
- The condition of our streets combined with the deteriorating buildings on North Street and McKinley Ave, Endicott is beginning to look like Detroit
- More schools! (Jada, Age 9)
- Close down the Ave like Ithaca Commons. Close Ave one night per week for Bike Nite

- Market Place
- Upgrade the old IBM buildings that Huron owns. They are not very pretty to look at if I want to bring my company here. Also, roads on North Street in front of these buildings are a disgrace.
- Build a bridge extension from one end of Hooper Road over to Vestal to increase business opportunities
- We need a technology center
- Downtown Endicott needs to re-brand as progressive, tech-friendly area, not necessarily live in IBM's past
- The Huron Campus needs a complete clean-up. As the leading business in area, they should set an example
- We need to attract first-rate hotel to downtown area (maybe across from Dunkin Donuts), fix up entrances to Endicott: North Street, Monroe, Main Street
- Let's bring some of these great restaurants to Washington Ave.
- Make a Commons of first block (between North and Monroe) not all three blocks. Attract specialty shops- don't try to compete with big box stores like Wal-Mart. Widen sidewalks and make streets narrower

Prioritizing investments

Participants were given \$500 to spend on lighting, benches, security, bike/pedestrian improvements, façade improvements, events, housing, and trees/landscaping. This activity can inform decision makers how the public feels money should be spent on improvements in the downtown.



Visual Preference Survey

A visual preference survey was used to determine which elements of community design should be integrated into the Endicott iDistrict plan. In this exercise, participants reviewed a series of images, and chose their preference of awnings, signage, crosswalks, and public spaces for Washington Avenue. The results of this exercise are included below.

Signage



24 Votes



16 Votes



0 Votes



0 Votes

Awnings



8 Votes



7 Votes



19 Votes



14 Votes

Crosswalks



18 Votes



3 Votes



21 Votes

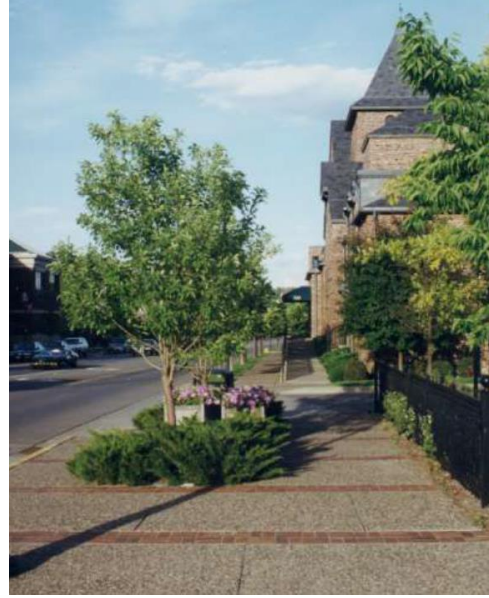


7 Votes

Public Spaces



15 Votes



13 Votes



6 Votes



15 Votes

Endicott Forging Site

The Endicott Forging site is a 5-acre vacant brownfield site located on North Street that has strong development potential. Participants were asked what type of development they would like to see there. Participants would like to see the Endicott Forging site developed into the following: hotel, retail, shopping, residential, mixed-use development, job training facility, industrial development, or park/recreational space. Individual ideas for new development of this site are included below

Endicott iDistrict Plan

What is your idea for the former Endicott Forging site?



What would **you** like to see there?

Use your imagination to tell us what you would like to see on the former Endicott Forging site. Hotel? Apartments? Stores? Mixed Use? Manufacturing? A park? Something else? Be sure to fill out a card to tell us what would be the best use of the site.

- Hotel- destination store (Trader Joe's etc.)
- A park with memorials for those who made Endicott
- Cabela's Sporting Goods
- Affordable housing, a park with picnic area, pond, and playground, more stores
- Low-income and senior housing
- Mixed-use with park, water (sculptures and fountains)
- Industrial and housing, Maines cash and carry, bulk shopping area
- Job training facility
- Tiny house village, dog park
- Dog and human park
- Businesses to accent Huron, rooftop gardens to support school lunches
- 3D manufacturing
- Susquehanna River Ecosystem special projects, Endicott Apprentice Program
- Mixed-use with a small park space
- Mixed-use development with park, landscaping, greenspace, walking trails, senior housing, a big retail store, park benches, historic lighting
- Mixed-use development with a park, nice housing, walking trail
- Susquehanna River Ecosystem: wildlife developments, wildlife protection and preservation-laws posted and upheld. Establishment of an Endicott Apprenticeship Program (carpentry, electrical, plumbing, welding, transportation device improvements)

- Return Washington Ave to the historic district with review guidelines
- What is the status of \$20 million state grant to be coming to Endicott for Advanced Technology?
- Washington Ave should be re-emphasized as a historic district

General Comments

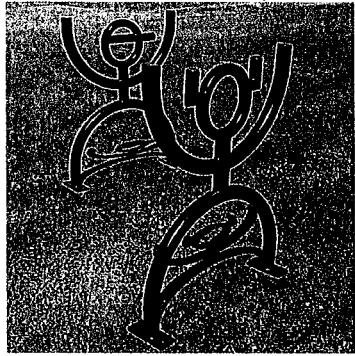
Participants had the opportunity to provide the committee with comments about additional questions, concerns, or suggestions they had. The results were as follows:

- Susquehanna River Ecosystem: detailed maintenance; wildlife protection and preservation, laws posted; soils and minerals (rocks) developments; tree developments; human behavioral rules posted; website development (nature and health)
- Endicott needs hotel, but it should be on or close to Huron. Business people probably will drive from Endicott Inn to Huron destination. Put hotel in parking lot area near McKinley and North. Put medium-sized park in one of the current Huron lots south of North Street. Put some greenery on Washington Ave, but don't line the street with a lot of bushes/trees-looks cluttered.
- Endicott Forging is near pharmacies, a grocery store, on bus lines, and can walk to library and other recreational spots. It would be nice to somehow connect walking/biking paths throughout city that lead from small park areas to another. Greenville, JC has a really near park along water with many paths and families, people exercising were using it quite a bit.
- We do not need HUD or DSS housing.
- I feel more effort to get SUNY to participate in the Endicott core would be great since Harpur College original started here (Colonial Hall). Also, zoning effort to keep properties from deteriorating. More effort for bringing industry to Kmart plaza and IBM, forging/works area. Free taxes for start-ups.
- Awnings and signs on Washington Ave? will there be grants for doing that? The three on my buildings cost \$1,200 each and two were vandalized the night after they were put up.
- Spruce up Washington Ave with streetscapes like planters, historical (throwback) light fixtures, cool signage requirements, for business districts. The Ave is very bland and could be popping. Bring back the clock tower!
- What happened to our trees on Washington Ave? Possible pedestrian only or very low speed zone on the Avenue... to increase slow pedestrian traffic who will frequent/support businesses there. Kmart plaza!! Would like to see a mixed-use space- residential, public park, some retail.
- Kmart plaza needs to be cleaned up and redeveloped with nice retail stores and greenspace, historic lighting. Coffee shops, small restaurants, retail needed in Endicott.
- Pave North Street
- Washington Ave needs to have façade improvements and a standard design review guideline for renovations in historic district! Little Italy needs historic lighting and façade improvements and storefronts.
- More jobs, more for kids. Housing. Help with functions, carnivals, fairs, for Endicott town.

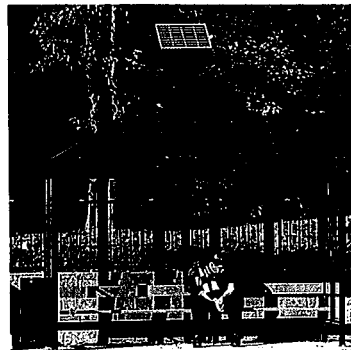
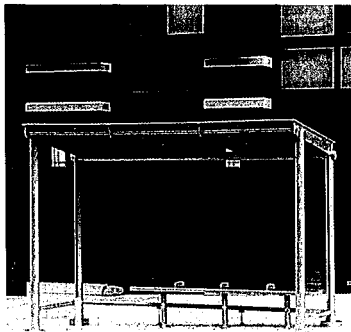
- Emphasize that Washington Ave is a historic district. Façade improvements that meet design review guidelines. Housing needs to change on the Avenue for the better. Loft apartments, reuse of second floor.
- Hotel! Near McKinley. On and off stores. Trader Joes- destination stores.
- Fix our potholed streets Monroe, Broad, North—All \$500 to infrastructure
- I would like to see more lighting for our streets. The kids are hanging out at night on corners and people cannot see what they are doing or about to do. The families of these kids should know where they are and what they are doing. I have purchased a building to get the kids (teens) off the street corners and to have a safe place to hang out with their friends.
- We need more lighting in our area so I can see where all these bats are coming from and people can feel safe in the neighborhood. They need more housing and jobs.
- Pave North Street attract new business to Washington Ave
- More often Village Board meetings; once in a while Village Board and School Board meet; Code Enforcement- multi dwellings; give more credit to current law enforcement

Suggestions for Washington Avenue:

- What is going to be done where the trees were cut down? Currently it is nice flat weed patches for dogs to use, but surely something more attractive and less odorous can be done.
 - How about putting concrete in them and mounting artistic bike racks? Streetscapes.biz has many attractive 'fun' designs, such as:



- Or possibly put out some tall planter boxes with lower growing plants if the trees were too tall. But please make them 2 or 3 feet high so the planters don't become the next place irresponsible dog owners let their dogs poop and just walk away.
- Could some covered bus shelters be put out? Right now when it rains or snows, those who ride the bus huddle under store awnings. If you are worried about graffiti, they have ones that are open walled and have clear sections in the roof so they are always highly visible. There are even some that have solar panels on the top to power lights so they are well lit at night:



- The municipal parking lots are a mess along Washington Ave. Beyond the many tree stumps and weeds, which are also wonderful spots for people to walk their dogs and not clean up since it is 'hidden' in the weeds, many of the concrete curbs by the alleys have been hit by plows or just moved by people. This creates many unauthorized entrances/exits that make it extremely confusing for people not familiar with the area. The alleys are one way, but the faded signs saying that are only at the ends, so at the lot on Madison closest to North St, people are

often leaving the lot and driving the wrong way out of the alley. Many of the doors from buildings to the alley are extremely close and people only look the one way for cars, not both ways, so the amount of wrong way driving in the alleys is dangerous.

- Can the signage for the alleys be replaced—the incredibly faded and worn one way arrow signs make the entire area look forgotten
 - Can maintenance crews put the concrete parking curbs back in place and pin them down?
 - Pavement is expensive, but can the striping and arrows for the parking lots be refreshed so it is more clear the correct way to drive around the parking lots?
 - Some places in Binghamton have had the medians and curbs in the parking lots replaced with rain gardens. Essentially instead of just the 6" concrete or granite curb, there is a 2 foot tall planter box. Most dogs can't use it for their toilet, and the ornamental grasses planted in it are only supposed to be cut once a year so look a lot better than the weeds in between of cracks in the concrete or where pavers are missing. Could Endicott try something like that to make the parking lots a bit prettier? We lose some snow storage, but they normally do not push it to the center median anyway.
- Washington Ave used to have several bulb outs to make crossing a shorter distance and thus safer for pedestrians. They also help slow cars down and discourage the illegal U-turns in the middle of the block by people driving vehicles. I understand that these are a challenge for snow plow drivers, but the number of days that the roads need to be plowed are much smaller than the number of days pedestrians try to cross the street. And when the snow banks are several feet high, like this last winter, it becomes very obvious that even then people are out walking and trying to cross the street. Quite frankly, bulb outs can be viewed as additional snow storage space and with proper management are an asset even in winter.
 - Endicott also removed most of the street furniture (benches) that used to be on Washington Avenue. I realize there is a problem with people loitering, but removing the benches only moved the loiterers to sitting on the sidewalk under any awning or at store front window ledges and door stoops. Put another way, instead of having rough looking people sitting on benches near the road all day, now those rough looking people are sitting right next to the doors and windows of the businesses that are doing their best to look attractive. And if a business owner asks them to leave, they are told the sidewalk is public place (which it is). If the police walk by, they might move for a few minutes, but are quickly back. I wish we didn't have the rough looking people loitering on the Ave, but I'd rather have them out by the road than perched in businesses windows and doorways.

General Endicott comments:

- A hallmark of thriving downtowns is it being safe for people to walk around the streets. This isn't just from fear of crime, but fear of being hit by vehicles, especially trying to cross a street. Trying to cross North Street as a pedestrian near Oak Hill Ave during peak times—like after work when a business owner would like to have people deciding to walk from Huron Campus to downtown—it is near impossible to cross the street. You routinely see those who use the bus system waiting several minutes before drivers actually pay attention and do not make right turns on red so the pedestrians can cross.
- Most of the bicyclists in the area are seen riding on the sidewalks—this is very uncomfortable for bicyclists and the only reason they are doing it is because there is no safe spot for them on the road. There are rarely cars parked on North Street, so removing the parking there and making bike lanes would enhance the safety for all users. Watson Blvd and Nanticoke Ave could also lose the on street parking to provide safer routes for bicyclists.
- Many local communities are trying to increase opportunities for people to walk or bike places, especially public parks. Some of them are establishing multi-use paths or improving sidewalks and bike lanes in between of different parks to help encourage both the use of the parks and allow for more active transportation between them. Binghamton has the Chenango River Walk between Confluence Park and Cheri Lyndsey Park, and this year they are improving the sidewalks and bike lanes between Cheri Lindsey and Otsiningo, and with the 434 Greenway that system will also connect to Mac Arthur school and park. There is a start of a Riverwalk in Endicott—could it be extended so it connects a few more things? And could the village look at making it safe to walk or ride a bike from the library to the Z pool and ball parks on Oak Hill?
- Endicott needs a crossing guard at the high school for teenagers to be able to cross Main Street when going to school. I think when people old enough to get driver's licenses themselves need flashing lights and someone in reflective gear with a flashing stop sign to cross the road, that is a pretty good indication that it isn't safe to walk or try to cross Main Street in the village of Endicott. Perhaps the village could look into reducing the number of lanes (seriously, do we have so much traffic we need 2 lanes going both ways?) and putting in some traffic calming so it feels like a 30 mph roadway rather than a 4 lane highway where people should be doing 45 or 50. Perhaps if vehicles were not driving so fast to get through Endicott, they might notice some things that are worth stopping to visit rather than just try to weave in and out of the lanes so they can make it through Endicott 30 seconds faster.

Comments submitted by Susan Pitely, President of Pitely's Dream Inc, owner of 14 Washington Ave, Endicott, NY 13760.

It seems that money is pouring out of Albany and available to any Town/Village/City who has the initiative to just ASK for some of it...

A few years ago, the Southern Tier was awarded \$500Million...\$100M per year for 5 years...Called the Upstate Revitalization Initiative...Someone decided spending \$16Million for a 2.5-mile walkway from BU to Binghamton was a great idea (BTW, it is now up to \$20Million)...

In yesterday's Press, it was reported that Rich David is to get part of a \$10Million grant to address the blight problem in Binghamton...

Recently I read that Buffalo is to get \$650K TO RESTORE SOME STATUE in a park!!! MORE MONEY FROM ALBANY!!!

All of that begs the question; Why aren't the elected officials of Endicott and the Town of Union soliciting money for our improvements??? Are they blind to our road conditions like North St., Oak Hill Ave., and Pine St.??? Don't they see the IBM buildings deteriorating before our eyes??? Are they waiting for the pedestrian walkway over McKinley Ave. to collapse??? Do they avoid Page Ave in Endicott so they don't have to look at that old EJ building??? THE PLACE IS STARTING TO LOOK LIKE DETROIT!!!

Last year fifteen miles of Binghamton streets were upgraded under a \$5million plan. This included 9.2 miles of roads to be milled and paved at a cost of \$2.2million. (To be paid for through bonding and State and Federal aid)...This year Rich David announced another aggressive re-paving schedule...My God, they even had the money to re-pave the road to Ely Park...USED ONLY BY GOLFERS!!!

The Town of Union budget for road maintenance is something like \$1.5million for the year. The Village of Endicott is even less. So it's OK to spend \$20MILLION on a 2.5-mile walkway, but no money to fix our infrastructure...

It is apparent that our officials of the Town of Union, and the village of Endicott do not know how to get the available funds from Albany...Maybe they should talk to Rich David for some guidance...